(ii) reduction in staff strength with emphasis on development of expertise and skills of employees consistent with business plans;

(iii) linkage of employee compensation to performance and productivity levels;

(iv) development of marketing culture backed by a diversification strategy aimed at taking advantage of the opportunities in post-liberalisation period;

(v) induction of some new shareholders who have synergy with the operations and functioning of TCOs, etc.

(c) The details of assistance sanctioned and disbursed by IDBI to each of the 17 TCOs during the last three years is given in Annexure *[See* Appendix 193, Annexure No. 20]

(d) Specific action plan for revival of all the weak TCOs including NEITCO will be prepared by IDBI in consultation with the consultant and other stake holders.

Constitution of Telephone Advisory Committees

*507. SHRI VV RAGHAVAN:

SHRI J. CHITHARANJAN:

Will the Minister of COMMUNICATIONS be pleased to state:

(a) what are the criteria for constituting the Telephone Advisory Committees;

(b) whether it is District-wise, Circle-wise or Zone-wise;

(c) whether there is any criteria as to the total number of members in a TAC, selection of the members to be nominated, etc.; and

(d) what facilities are allowed to the members of the TAC?

THE MIMSTHROFraMMUMCAnONS(SHRIRAM\aiJ^PASWAN): (a) to (c) Telephone Advisory Committees (TACs) are constituted taking into account different types of users of telephone service by giving proper representation of persons representing them, for each Telecom District, which is headed by an officer of the rank of Junior Administrative Grade (JAG) and above. TACs are also constituted for each Union Territory and Telecom Circle

except in Uttar Pradesh where Zonal TACs are functioning one each at Dehradun, Lucknow and Varanasi. The strength of the TAC is dependent on whether it is headed by CGM, PGM, GM or TDM. Normal strength of each TAC has also been prescribed which can be exceeded by 25%. This can be further exceeded under exceptional circumstances. Nominations to the TACs are made by Minister of Communications in the prescribed categories. Hon'ble Members of Parliament are also nominated, by virtue of their office, as members of one or the other Telephone Advisory Committee within their respective constituency or in Circle Telecom Advisory Committee in accordance with their option.

(d) A TAC member is provided with a rent-free temporary residential service telephone connection on out of turn basis for the period of the membership provided there are no outstanding dues against telephones in his/her name. In addition, each TAC member is allowed i 150 free telephone calls bimonthly. Apart from this, members are entitled to draw TA/DA in accordance with the rules in force for attending TAC meeting. A member of TAC may be allowed to retain his/her telephone connection on private account on expiry of his/her tenure if he/she does not have any other telephone in his/ her name at any place within the Jurisdiction of the TAC of which he/she was a member.

Finance for Film Industry

*508. Prof. (SHRIMATI) BHARATI RAY: Will the Minister of FINANCE be pleased to state :

(a) whether the Reserve Bank of India has recently announced the lending norms on financing the film Industry;

(b) if so, what are the details thereof; and

(c) since when these guidelines have been implemented?

THE MINISTER OF STATE IN THE MINISTRY OF FINANCE (SHRI BALASAHEB VIKHE PATIL): (a) and (b) Reserve Bank of India (RBI) has issued guidelines for financing Film Production to all commercial Banks on 14-5-2001. A copy of the guidelines is given in the Statement *(See* below).

(c) Most of the banks are in the process of adopting the guidelines for implementation after due approval of their respective Boards. The scheme formulated by RBI is expected to enable extension of low cost institutionalized credit to the Film Industry.